

Shri Rawatpura Sarkar University, Raipur



Examination Scheme & Syllabus

for

PG Diploma In Fashion Design Semester - II

(Effective from the session: 2022-23)



**Faculty of Engineering,
Shri Rawatpura Sarkar University, Raipur**

PG Diploma in Fashion Design

Semester – II

Examination Scheme

(Effective from the session: 2022-23)

S · N	Course Code	Th/ Pr	Subject	Type of Course	Teaching hours per week			TC	Examination Scheme				Total Marks
					L	T	P		Theory		Practical		
									EX	IN	EX	IN	
1	PGDFD201T	Th	Market Research	Core	4	-	-	4	70	30	-	-	100
2	PGDFD202T	Th	Fashion psychology & Grooming	Core	4	-	-	4	70	30	-	-	100
3	PGDFD203P	Pr	Advance draping techniques	Core Practical	-	-	6	3	-	-	70	30	100
4	PGDFD204P	Pr	Fashion Illustration	Core Practical	-	-	6	3	-	-	70	30	100
5	PGDFD205P	Pr	Garment Construction	Core Practical	-	-	6	3	-	-	70	30	100
6	PGDFD206P	Pr	Techniques of surface ornamentation	Core Practical	-	-	6	3	-	-	70	30	100
Total								20	Grand Total Marks:				600

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Title	MARKET RESEARCH				
Course Code	PGDFD201T				
Course Credits	L	T	P	TC	
	4	-	-	4	
Prerequisites	Demonstrate An Understanding Of The Ethical Framework That Market Research Needs To Operate With In . Understand How Marketing Research Fits Into The Broader Strategic Planning Process , With Reference To Existing Theories ,Concepts And Models From Within The Program.				
Course objectives	<p>This Course Will Enable Students To:</p> <ul style="list-style-type: none"> • The Course Would Be Focused Towards Class Participation And Assignments. • The Course Will Be Divided Into Four Modules Of 4 Classes Each. 				
Course Contents	<p>UNIT-I Introduction To Marketing – This Section Will Be Give A Broad Overview Of The Marketing Process.</p> <p>UNIT-II Marketing Process – Here We Will Explore Areas Like Consumer Behavior Advertising/Promotions Distribution , New Product Launches. At End Of Module -2 The Students Should Be Able To Define What Marketing Is All About And Start Relating The Inputs Provided To Their Own Lives.</p> <p>UNIT-III Introduction To Market Research –This Will Talk About Market Research On A Very Broad Level.</p> <p>UNIT- IV Market Research Techniques- This Will Provide A Little Depth To So That The Students Can Understand Different MR Modals And Use Them For Course Work.</p> <p>UNIT-V Each Group Will Be Required To Carry Out Market Research And Present The Result To The Class At The End Of The Course.</p>				

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Outcome	At The End Of The Course Student Will Be Able To:- 1. Market Research Guides Your Communication With Current And Potential Customers. 2. Market Research Helps You Identify Opportunities In The Marketplace . 3. Market Research Helps You Minimize Risks. 4. Market Research Measures Your Reputation.
Text Books	1. Seamn , Julian , Professional Fashion Illustration . B.T. Batsford , London, 1995 Publication
Reference Books	1. Corbmann , B.P Textiles : Fibre To Fabric Mcgraw Hill Inc. Singapore 1986

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Title	FASHION PSYCHOLOGY & GROOMING				
Course Code	PGDFD202T				
Course Credits	L	T	P	TC	
	4	-	-	4	
Prerequisites	To Understand The Techniques Used For Different Fashion .				
Course objectives	This course will enable students to: Awareness about the fashion trends in clothing Gain the process of wardrobe clothing selection				
Course Contents	UNIT I Understanding & purpose of clothing – Protection , Modesty , attraction etc UNIT II Social & Psychological aspects of fashion UNIT III Clothing according to climate conditions Clothing values Clothing culture Ornamentation Role & status of clothing UNIT IV Selection of clothes – Clothes for children, middle age , Adults, types of clothes, according to human figure UNIT V Different material for different clothes Color suitable for different garments				
Course Outcome	At The End Of The Course Student Will Be Able To:- Students Will Be Able To Use Industry Terminology And Equipment In Appropriate Ways.				
Text Books	1.Gohl ,E.P.G. Velensky,L.D. - Textile Science Cbs Publishers And Distributors,2003 2.Kadolph ,-Textlies ,Prentice Hall ,10 th Edition 2007 3.Hall ,A.J. –The Standard Hand Book Of Textiles, Wood Head Publishing 8 th Edition, 2004				

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Reference Books	Fashion & color by mary garthe , rockport publishers History of fashion by manmeet sodhia kalyani publication
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SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Title	ADVANCE DRAPING TECHNIQUES				
Course Code	PGDFD203P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	Creative Flair And Drawing Ability.				
Course objectives	<p>This course will enable students to:</p> <p>Introduction To Fashion Illustration And Its Role In Fashion Design</p> <p>Basics Of Clothing Origins</p>				
Course Contents	<p>UNIT I Introduction to draping Method of draping - types of dress forms. Preparation of fabrics for draping. Tools required for draping, suggested fabric for draping – making and truing bodice variations – princess bodice and variation.</p> <p>UNIT II Sloper preparation Basic bodice front & Back. Sleeves, skirt- front and back.</p> <p>UNIT III Dart Manipulation Dart manipulation – princess line and shoulder line dart. Bodice variations- surplice front halter. Princess Bodice and variation. Slash & spread method, pivot method. Preparing blouse pattern.</p> <p>UNIT IV Neck variations Cowls – basic front and back cowl, butterfly twist. Yokes - bodices yoke, hip yoke, and midriff yoke.</p> <p>UNIT V Skirt variations Basic skirt and variations – flared skirt, circular skirt and wrap skirt</p>				
Course Outcome	<p>At The End Of The Course Student Will Be Able To:-</p> <p>1. The Students Will Be Have Strong Foundation In Designing And Have The Ability To Visually Represent It By Illustrations, Photographs, Graphics And Visual Display Of Merchandise.</p>				
Text Books	1.Allen And Seaman ,” Fashion Drawing- The Basic Principles “ B.T Batsford , London ,1994				

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

	2. Drake And Ireland , Patrick John , “Fashion Design Drawing And Presentation” , B.T. , Batsford, London,1996
Reference Books	<ol style="list-style-type: none">1. Grosicki, Z.J. – Watsons Textile Design & Colour , 7th Edition, Wood Head Publication2. Murphy , W.S.- Handbook Of Weaving Abhishek Publication,2003.

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Title	FASHION ILLUSTRATION				
Course Code	PGDFD204P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	. Creative Flair And Drawing Ability.				
Course objectives	This course will enable students to: Introduction To Fashion Illustration And Its Role In Fashion Design Basics Of Clothing Origins				
Course Contents	UNIT I Free hand drawing of lines and strokes. Drawing Heads and faces – Hairstyles – arms, hands, legs and feet. UNIT II Introduction to 8 head theory and developing a stick figure into block and flesh figures. Understanding the basics of different head theories and application of 10 head theory in illustration. UNIT III Rendering of fabric swatches and fabric drapes using different media – colour pencils, marker pens, water colour, poster colours and drawing ink. UNIT IV Introduction to flat sketches - different types of skirts, trousers, necklines, collars, sleeves, coats and jackets. UNIT V Designing flat sketches for children – Boy and Girl - casual wears, night wear, and sportswear and occasional wear.				
Course Outcome	At The End Of The Course Student Will Be Able To:- The Students Will Be Have Strong Foundation In Designing And Have The Ability To Visually Represent It By Illustrations, Photographs, Graphics And Visual Display Of Merchandise				
Text Books	1.Bane Allyne , Flate Pattern Design ,Mcgrawhill PubUSA 2.Gerry Cooklin ,Introduction To Clothing Manufactures, Blackwell Science ,UK 1991 Harold Carr & Barbara Latham ,The Technology Of Clothing Manufacture, Oxford Pub ,USA, 1994				

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Reference Books	Helen J Armstrong ,Pattern Making For Fashion Design ,Prentice Hall Patric Taylor Et.Al., Grading For The Fashion Industry ,Stanely Thomes Ltd., 1990 Winfred Aldrich.. Pattern Cutting .. Blackwell Science ,UK Press ,1980
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SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Title	GARMENT CONSTRUCTION				
Course Code	PGDFD205P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	Introduction About Custom Fitted, Basic Pattern To Prepare Many Different Styles.				
Course objectives	<p>This course will enable students to:</p> <ul style="list-style-type: none"> Design / Develop Product Prototypes : Design A Garment Or A Product By Draping Or Flat Pattern Making Or Bt Using Hands On Skill Or Stitching To Construct The Product To Meet Desired Specification ,Performance And Capabilities : Compatible With Client Need ,Trend ,Market Analysis ,Social . 				
Course Contents	<p>UNIT I Making of Patterns: Draft and Construct the Pattern of Given Style / Sample as Per the Specification Given. Basic T-Shirt Ladies Shirt</p> <p>UNIT II T-Shirt with Full Sleeve. T-Shirt with Raglan Sleeve.</p> <p>UNIT III A Line Frock Skirt “A Line”</p> <p>UNIT IV Designer Blouses Top</p> <p>UNIT V Draft The Pattern, Cut & Construct The Following Garments For The Given Measurement Indowestern dress</p>				
Course Outcome	<p>At The End Of The Course Student Will Be Able To:-</p> <p>1. The Students Will Be Have Strong Foundation In Designing And Have The Ability To Visually Represent It By Illustrations, Photographs, Graphics And Visual Display Of Merchandise.</p>				

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Text Books	<ol style="list-style-type: none">1. Allen And Seaman ,” Fashion Drawing- The Basic Principles “ B.T Batsford , London ,19942. Drake And Ireland , Patrick John , “Fashion Design Drawing And Presentation” , B.T. , Batsford, London,1996
Reference Books	<ol style="list-style-type: none">3. Grosicki, Z.J. – Watsons Textile Design & Colour , 7th Edition, Wood Head Publication4. Murphy , W.S.- Handbook Of Weaving Abhishek Publication,2003.

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

Course Title	TECHNIQUES OF SURFACE ORNAMENTATION				
Course Code	PGDFD206P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	To Introduce The Students To The Basics Of Dyeing And Printing.				
Course objectives	<p>This Course Will Enable Students To:</p> <ul style="list-style-type: none"> The Main Objective Of This Course Is To Have An In Depth Knowledge Of The Handicrafts . The Students Are Taught How To Research And Document The Various Crafts By Visiting And Meeting The Craftsmen And Personally. 				
Course Contents	<p>UNIT I</p> <p>Introduction to Surface Ornamentation and Embroidery – General rules for Hand and Machine Embroidery – Special Attachments to Sewing Machines for Embroidery – Tools and Equipments – Needles – Threads.</p> <p>UNIT II</p> <p>Hand Embroidery stitches - Running Stitch – Laced Running Stitch - Back stitch – Stem Stitch – Satin stitch – French Knot - Bullion Knot – Cross Stitch - Blanket Stitch – Button Hole Stitch – Corel Stitch – Spider Web Stitch – Fly Stitch – Feather stitch - Chain Stitch – Lazy Daisy Stitch – Roumanian Stitch – Chevron Stitch – Cretan Stitch – Faggoting Stitch – – Fern Stitch – Fish Bone Stitch – Herringbone Stitch – Couching. Techniques of Crocheting, Tatting and hand knitting to produce different designs.</p> <p>UNIT III</p> <p>Special stitches - Counted thread work on canvas material – Drawn Thread Work – Cut Work – Bead Work – Mirror Work – Sequins Work. Designing and producing fabric appliques and placing it on children and women’s apparel.</p> <p>UNIT IV</p> <p>Introduction to print designs – Repeat Patterns – Block, Drop, Brick Variations. Tie and dye techniques – Spotting, Marble effect, Chevron effect using stitches and different types of folding to create new designs.</p> <p>UNIT V</p> <p>Techniques of Batik – Free hand drawing, Stitches over a design, Marble effect, splashing of wax on fabric before dyeing and other creative ideas. Fabric Painting – Outline drawing, Shading with dry and wet strokes. Stencil preparation and use of stencils to produce designs - tooth brush spraying and</p>				

SHRI RAWATPURA SARKAR UNIVERSITY, RAIPUR
CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
2022-23

	other creative techniques.
Course Outcome	At The End Of The Course Student Will Be Able To:- 1.Understand That Individuals And Societies Make Sense Of Death In Different Ways 2.Understand That There Is Diversity In Our Beliefs About Death And Dying 3.Understand Some Key Ethical Dilemmas In Dying And Assisted Dying Decisions 4.Understand Some Of The Diverse Expressions Of Grief.
Text Books	1. Fabric Science By Joseph J. Puzuto.
Reference Books	1. Technology Of Dyeing , Printing And Bleaching By Dr. V.A. Shenai.

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CHHATTISGARH
FACULTY OF ARTS
PG Diploma in Fashion Design Semester-II
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