

**Shri Rawatpura Sarkar University,
Raipur**



Examination Scheme & Syllabus

for

**B.Sc. In Fashion Design
Semester – IVth**

(Effective from the session: 2022-23)



Three Years B.Sc. Fashion Design Programme

Scheme of Teaching and Examination

B.Sc. FD IVth Semester

Outcome Based Education (OBE) and Choice Based Credit System (CBCS)

(Effective from the Academic Year 2022-2023)

S.No.	Course Code	Course Title	Hours / Week			Credits	Maximum Marks			Sem End Exam Duration (Hrs)
			L	T	P		Continuou s Evaluation	Sem End Exam	Total	
1	BSCFD401T	Fashion Styling	3	1	-	4	30	70	100	3
2	BSCFD402T	Fundamental of Apparel Production	3	1	-	4	30	70	100	3
3	BSCFD403T	Market Research	3	1	-	4	30	70	100	3
4	BSCFD404P	Pattern making II	-	-	6	3	30	70	100	4
5	BSCFD405P	Fashion Design & Development II	-	-	6	3	30	70	100	4
6	BSCFD406P	Terms Garment & Garment Construction III	-	-	6	3	30	70	100	4
3	BSCFD407P	Draping II	-	-	6	3	30	70	100	4
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Course Title	FASHION STYLING				
Course Code	BSCFD401T				
Course Credits	L	T	P	TC	
	3	1	-	4	
Prerequisites	To Understand The Techniques Used For Different Fashion .				
Course objectives	This course will enable students to: Awareness about the fashion trends in clothing Gain the process of wardrobe clothing selection				
Course Contents	UNIT I Understanding & purpose of clothing – Protection , Modesty , attraction etc UNIT II Social & Psychological aspects of fashion UNIT III Clothing according to climate conditions Clothing values Clothing culture Ornatmentation Role & status of clothing UNIT IV Selection of clothes – Clothes for children, middle age , Adults, types of clothes, according to human figure UNIT V Different material for different clothes Color suitable for different garments				
Course Outcome	At The End Of The Course Student Will Be Able To:- Students Will Be Able To Use Industry Terminology And Equipment In Appropriate Ways.				
Text Books	1.Gohl ,E.P.G. Velensky,L.D. - Textile Science Cbs Publishers And Distributors,2003 2.Kadolph ,-Textlies ,Prentice Hall ,10 th Edition 2007 3.Hall ,A.J. –The Standard Hand Book Of Textiles, Wood Head Publishing 8 th Edition, 2004				



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Reference Books	Fashion & color by mary garthe , rockport publishers History of fashion by manmeet sodhia kalyani publication
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Course Title	FUNDAMENTAL OF APPAREL PRODUCTION				
Course Code	BSCFD402T				
Course Credits	L	T	P	TC	
	3	1	-	4	
Prerequisites	The Basic Fundamentals Of Apparel Production . Apparel Production . Cutting : Serving The Raw Material Into Shapes For Assembly And Or Finishing Sewing And Or Pressing Operation . Sewing : Assembling And Or Finishing The Cut Or Pre – Made Pieces With Stitches For Cutting , Pressing , Packing Or Shipping Operations.				
Course objectives	This Course Will Enable Students To: <ul style="list-style-type: none"> • To Impart Skills In Basic Techniques Of Pattern Making • To Provide The Knowledge Of Different Machines Used For Sewing. 				
Course Contents	UNIT I Ready To Wear History And Basic Concept , Importance Of Ready To Wear UNIT II Fundamental Structure Of Industrials , Industrials Infrastructure And Its Profile UNIT III Method Of Bundling And Ticketing , Sewing Room UNIT IV Machine - Types , Uses And Application , Use Of Attachment , Sewing – Stitch Types, Uses Type And Application , Various Techniques Of Production In Sewing Room. UNIT V Various Method Of Spreading Fabric: Use And Importance Of Marker , Understanding Of Pattern & Method If Laying Pattern , Yardage Control In Cutting Room , Types Of Cutting Machine , Operation Of Fusing Machine.				
Course Outcome	At The End Of The Course Student Will Be Able To:- <ol style="list-style-type: none"> 1.Learn About The Basic Concepts Related To Apparel Industry 2.Study About Infrastructure And Various Departments In An Apparel Industry 3. Realize The Importance Of Quality In Apparel Production 				
Text Books	1.Bane Allyne , Flat Pattern Design , Mcgrawhill Pub ...Usa 2.Gerry Cooklin ,Introduction To Clothing Manufacture , Blackwell Science , Uk, 1991				



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Reference Books	<ol style="list-style-type: none">1. Helen J Armstrong , Pattern Macking For Fashion Design , Prentice Hall2. Winfred Aldrich ..Metric Pattern Cutting . Blackwell Science , Uk Prss 1980
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Course Title	MARKET RESEARCH				
Course Code	BSCFD403T				
Course Credits	L	T	P	TC	
	3	1	-	4	
Prerequisites	Demonstrate An Understanding Of The Ethical Framework That Market Research Needs To Operate With In . Understand How Marketing Research Fits Into The Broader Strategic Planning Process , With Reference To Existing Theories ,Concepts And Models From Within The Program.				
Course objectives	<p>This Course Will Enable Students To:</p> <ul style="list-style-type: none"> • The Course Would Be Focused Towards Class Participation And Assignments. • The Course Will Be Divided Into Four Modules Of 4 Classes Each. 				
Course Contents	<p>UNIT-I Introduction To Marketing – This Section Will Be Give A Broad Overview Of The Marketing Process.</p> <p>UNIT-II Marketing Process – Here We Will Explore Areas Like Consumer Behavior Advertising/Promotions Distribution , New Product Launches. At End Of Module -2 The Students Should Be Able To Define What Marketing Is All About And Start Relating The Inputs Provided To Their Own Lives.</p> <p>UNIT-III Introduction To Market Research –This Will Talk About Market Research On A Very Broad Level.</p> <p>UNIT- IV Market Research Techniques- This Will Provide A Little Depth To So That The Students Can Understand Different MR Modals And Use Them For Course Work.</p> <p>UNIT-V Each Group Will Be Required To Carry Out Market Research And Present The Result To The Class At The End Of The Course.</p>				



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Course Outcome	At The End Of The Course Student Will Be Able To:- 1. Market Research Guides Your Communication With Current And Potential Customers. 2. Market Research Helps You Identify Opportunities In The Marketplace . 3. Market Research Helps You Minimize Risks. 4. Market Research Measures Your Reputation.
Text Books	1. Seamn , Julian , Professional Fashion Illustration . B.T. Batsford , London, 1995 Publication
Reference Books	1. Corbmann , B.P Textiles : Fibre To Fabric Mcgraw Hill Inc. Singapore 1986



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Course Title	PATTERN MAKING II				
Course Code	BSCFD404P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	Introduction About Custom Fitted, Basic Pattern To Prepare Many Different Styles.				
Course objectives	<p>This course will enable students to:</p> <ul style="list-style-type: none"> • Design / Develop Product Prototypes : Design A Garment Or A Product By Draping Or Flat Pattern Making Or Bt Using Hands On Skill Or Stitching To Construct The Product To Meet Desired Specification ,Performance And Capabilities : Compatible With Client Need ,Trend ,Market Analysis ,Social . 				
Course Contents	<p>UNIT I Drafting of adult bodice block and sleeve block</p> <p>UNIT II Drafting of adult's Skirt block.</p> <p>UNIT III Adaptation of plain sleeve to the following sleeves Bishop sleeve Kimono sleeve Raglan sleeve Dolman sleeve</p> <p>UNIT IV . Drafting and adaptation of the following collars Chinese band Shawl collar Stand and fall collar Turtle neck</p> <p>UNIT V Drafting of Peticots (4 kali, 6 kali) Top (simple, yoke) Skirts- circular, Divided, pleated, wrap-on and hip-tight skirt.</p>				
Course Outcome	<p>At The End Of The Course Student Will Be Able To:-</p> <p>1. The Students Will Be Have Strong Foundation In Designing And Have The Ability To Visually Represent It By Illustrations, Photographs, Graphics And Visual Display Of Merchandise.</p>				



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Text Books	<ol style="list-style-type: none">1. Allen And Seaman ,” Fashion Drawing- The Basic Principles “ B.T Batsford , London ,19942. Drake And Ireland , Patrick John , “Fashion Design Drawing And Presentation” , B.T. , Batsford, London,1996
Reference Books	<ol style="list-style-type: none">1. Grosicki, Z.J. – Watsons Textile Design & Colour , 7th Edition, Wood Head Publication2. Murphy , W.S.- Handbook Of Weaving Abhishek Publication,2003.



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Course Title	FASHION DESIGN & DEVELOPMENT II				
Course Code	BSCFD405P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	Nil				
Course objectives	<p>This course will enable students to:</p> <ul style="list-style-type: none"> • Train the students in fashion presentation, creating boards and using basic presentation techniques. 				
Course Contents	<p>UNIT I Creating Mood boards – theme based concepts.</p> <p>UNIT II Client boards – in relation to the end customer and customer identification</p> <p>UNIT III Swatch boards – swatch sizes, fabric information and its swatch layouts..</p> <p>UNIT IV Computer aided flat sketches – garment sketches in colored Illustration and flat sketches with stitch detail</p> <p>UNIT V Creating color boards – its emphasis and importance in presentation.</p>				
Course Outcome	<p>At The End Of The Course Student Will Be Able To:-</p> <p>- Enable students to work with professional documents i.e. records, letters, resumes, spec sheets, cost sheets and presentations for themes or collections</p>				
Text Books	Comdex Computer Course, Vikas Gupta, PM Publications, 2015 2. Mastering MS Office – 2000 by Tech Media				
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Course Title	TERMS GARMENT & GARMENT CONSTRUCTION III				
Course Code	BSCFD406P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	Introduction About Custom Fitted, Basic Pattern To Prepare Many Different Styles.				
Course objectives	<p>This course will enable students to:</p> <ul style="list-style-type: none"> Design / Develop Product Prototypes : Design A Garment Or A Product By Draping Or Flat Pattern Making Or Bt Using Hands On Skill Or Stitching To Construct The Product To Meet Desired Specification ,Performance And Capabilities : Compatible With Client Need ,Trend ,Market Analysis ,Social . 				
Course Contents	<p>UNIT I Construction of: Designer Top</p> <p>UNIT II Choli blouse, long body blouse</p> <p>UNIT III Ladie’s salwar Kameez</p> <p>UNIT IV Ladies saree blouse(plain, belted)</p> <p>UNIT V Drape saree</p>				
Course Outcome	<p>At The End Of The Course Student Will Be Able To:-</p> <p>1. The Students Will Be Have Strong Foundation In Designing And Have The Ability To Visually Represent It By Illustrations, Photographs, Graphics And Visual Display Of Merchandise.</p>				
Text Books	<p>1.Allen And Seaman ,” Fashion Drawing- The Basic Principles “ B.T Batsford , London ,1994</p> <p>2. Drake And Ireland , Patrick John , “Fashion Design Drawing And Presentation” , B.T. , Batsford, London,1996</p>				



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Reference Books	<ol style="list-style-type: none">3. Grosicki, Z.J. – Watsons Textile Design & Colour , 7th Edition, Wood Head Publication4. Murphy , W.S.- Handbook Of Weaving Abhishek Publication,2003.



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Course Title	DRAPING II				
Course Code	BSCFD407P				
Course Credits	L	T	P	TC	
	-	-	6	3	
Prerequisites	Draping and basic sewing techniques				
Course objectives	<p>UNIT I Introduction to draping Method of draping - types of dress forms. Preparation of fabrics for draping. Tools required for draping, suggested fabric for draping – making and truing bodice variations – princess bodice and variation.</p> <p>UNIT II Sloper preparation Basic bodice front & Back. Sleeves, skirt- front and back.</p> <p>UNIT III Dart Manipulation Dart manipulation – princess line and shoulder line dart. Bodice variations- surplice front halter. Princess Bodice and variation. Slash & spread method, pivot method. Preparing blouse pattern.</p> <p>UNIT IV Neck variations Cowls – basic front and back cowl, butterfly twist. Yokes - bodices yoke, hip yoke, and midriff yoke.</p> <p>UNIT V Skirt variations Basic skirt and variations – flared skirt, circular skirt and wrap skirt</p>				
Course Contents	<p>At The End Of The Course Student Will Be Able To:-</p> <p>1. The Students Will Be Have Strong Foundation In Designing And Have The Ability To Visually Represent It By Illustrations, Photographs, Graphics And Visual Display Of Merchandise.</p>				
Course Outcome	1.Allen And Seaman ,” Fashion Drawing- The Basic Principles “ B.T Batsford , London ,1994				



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	2. Drake And Ireland , Patrick John , “Fashion Design Drawing And Presentation” , B.T. , Batsford, London,1996
Text Books	<ol style="list-style-type: none">1. Grosicki, Z.J. – Watsons Textile Design & Colour , 7th Edition, Wood Head Publication2. Murphy , W.S.- Handbook Of Weaving Abhishek Publication,2003.
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